



TONI&GUY



# THE HISTORY OF...

**TONI&GUY**  
HAIRDRESSING

Pioneering, inspirational and passionate for 50 years, TONI&GUY has dominated the hairdressing industry making exceptional hairdressing available internationally.

Founded in 1963 TONI&GUY has since grown from a single unit in Clapham, South London to a multinational company comprising of salons and academies worldwide with 226 salons in the UK and 171 internationally.

A house-hold-made our first-class reputation has seen us receive many awards (including over 50 British Hairdressing Awards) and accolades including the title of Super-Brand and Cool Brand (a first for any hairdressing company).

The fashion-led hairdresser - we have been the 'Official Haircare Sponsor' to London Fashion Week since September 2004 and create stunning catwalk hair for over 50 designer shows each year. We offer our clientele fashion-led, wearable hair that's as individual as they are, in an environment that's as welcoming as it is stylish.

We aim to exceed industry standards with continually trained staffs, offering the latest cutting and colouring trends to create the ultimate fashion accessory, fabulous hair for each and every client.

**Paulsons**  
Beauty & Fashion  
Private Limited

Paulsons is the company that aims at representing fashion and lifestyle at global standards. With a rich experience in the field of education, the trust has promoted a number of educational institutions in and around Pondicherry.

In 2010, Toni&Guy the world's #1 hairdressing brand was launched in Chennai by the Paulsons Group. The group also owns the master franchisee for Essentials a diffusion brand from Toni&Guy. The company's association with premium brands was strengthened by the inclusion of Häagen-Dazs franchise and over a period of a few years, the group also launched homegrown brands like Chakra Urban Spa, Jonah's Bistro, Slam Lifestyle and Fitness Studio, Provoke Lifestyle Magazine TV & Radio, Sulthan's Biryani, Big scoop, PLAY and the group's first foray into the world of online games Kalutai.

The group also runs a chain of hotels called Anbu Park Group of Hotels in Villupuram, Tiruchirappalli and Pondicherry (all in Tamil Nadu, India) and a brand new Ginger property in liaison with the Taj Group of Hotels.

The Paulsons Group constantly looks for means to reinvent themselves and set fresh standards of quality and this belief is what has led the company to its consistent growth and stability.

PROFESSIONAL  
**SEBASTIAN**<sup>TM</sup>

  
**SYSTEM**  
PROFESSIONAL

  
**WELLA**

# STYLING

Influenced by seasonal trends we aim to translate high fashion into wearable style creating a bespoke look for each and every client that's as individual as they are. During your consultation we consider what you wear, how you maintain your hair and offer our professional recommendations on your personal image plan.

## HAIRCUT

### MEN'S CUT & STYLING

Style Director	1300
Creative Director	1100
Top Stylist	700
Senior Stylist	500
Stylist	350
Kids Haircut	300
Deep Conditioning	400

### WOMEN'S CUT & BLOW DRY

Style Director	1900
Creative Director	1500
Top Stylist	900
Senior Stylist	750
Stylist (U&V CUT)	500
Kids Haircut	500
Fringe Cut	300
Deep Conditioning	800

## BLOW DRY

Wash and Blast Dry	400
Extra Long Hair (Blast Dry)	600
Straight Blow Dry	500
In Curl/Out Curl	700
Extra long (Blow Dry)	1000

## SHAVE

Zero Trim	125
Regular Shave	250
Beard Shape-Up	300
Beard Design	350
Head Shave	350
Royal Shave	1000

## STYLE DIRECTOR

Hand picked because of their exceptional skill, these are the TONI&GUY elite. The Style Director's are responsible for the salons creative direction, ensuring that the latest trends and cutting techniques are available to their clientele.

## CREATIVE DIRECTOR

Super qualified, a Creative Director sets and maintains the standard and leads the team to creative perfection - proven skills as a professional ensure super confidence and super great haircuts.

## TOP STYLIST

A Top Hair Stylist is someone who continually learns and strives forward in order to lead the fashion pack and deliver unmatched ability to every person he or she comes in contact with. Top hair stylists set trends, take chances and wield the trust of their clients well to accomplish feats often though impossible in the world of fashion.

## SENIOR STYLIST

A Senior Stylist has all the qualities of a stylist, the biggest difference is length of employment. A senior stylist has pierced their skills, built a strong customer base through their confident approach to delighting their clientele, whilst having perfected the TONI&GUY methodology.

## STYLIST

All staffs are trained at one of our International Academics taught by the award winning International Artistic Team, premier educators that teach globally and inspire the industry.

\*Government taxes are applicable





# COLOR SERVICES

## TONI&GUY ♥ COLOR!

In fact we are firm believers that no haircut is complete without one - color makes a great haircut AMAZING. Much the same as cosmetics, color can enhance skin tone, create highlighting and enhance your best facial features. Fashion-Focussed, we offer the latest in coloring techniques with suitability in mind. Ask today for one of our colorists to recommend how you can enhance your haircut through color.

### TINT RE-GROWTH

Give the roots a top-up of color and add extra shine.

1700 onwards

### GLOBAL COLOR

Men

1000 onwards

Women

2000 onwards

### MEN'S CAP HIGHLIGHTS

Highlights for short hair

2150 onwards

### HIGHLIGHTS FULL HEAD

Total coverage of head with highlights/lowlights - a natural, multi-toned coloring that lightens/darkens hair and adds shine

4300 onwards

### HIGHLIGHTS HALF HEAD

Total half coverage of head with highlights/lowlights - a natural, multi-toned coloring that lightens/darkens hair and adds shine.

3000 onwards

### T-SECTION

Hairline highlights

1600 onwards

### PER STREAK (without per light)

500 onwards

### MOUSTACHE COLOR

200

### BEARD COLOR

350

### COLOR CHANGE/CORRECTION

Cleanses you of your previous coloring session and adds a minor-color tone change.

2500 onwards

### PRE LIGHT/TONER

Ultimate blonde ambition

PRICE ON CONSULTATION

### ADVANCE COLOR TECHNIQUE

Balayage, Ombre, Lumi-Ombre

4300 onwards

\*Government taxes are applicable





# STYLE CHECK

## IRONING

Temporary Straightening

Shoulder Length	650
Below Shoulder	850
Extra Long	1000

## SCRUNCHING

Enhancing your natural Curl pattern

800 onwards

## MEN'S STYLING

450

## TONGING

Temporary Shapes of Curls and Waves

Shoulder Length	700
Below Shoulder	900
Extra Long	1100

## PERMING

Permanent curl service

Shoulder Length	5000 onwards
Below Shoulder	6500 onwards

# HAIR TREATMENT

## STRAIGHTENING/ SMOOTHENING/ REBONDING

Permanent solution for frizz free treatment

Fringe	1250 onwards
Crown Area	2200 onwards
Up to Neck	3400 onwards
Shoulder Length	6000 onwards
Below Shoulder	7500 onwards
Up to Waist	8500 onwards

## BOTOX

Copacabana Tanino Botox Leaves You With Smooth Silky Hair Without Any Damage.

Fringe	2500 onwards
Crown	4300 onwards
Up to Neck	6000 onwards
Shoulder Length	9000 onwards
Below Shoulder	10500 onwards
Up to waist	13500 onwards

## CYSTEINE/KERATIN

The Ultimate Curl Softening Treatment

Fringe	1700 onwards
Crown Area	3000 onwards
Up to Neck	4500 onwards
Shoulder Length	7500 onwards
Below Shoulder	8500 onwards
Up to Waist	10000 onwards

## BOTOLISS

The ultimate solution for achieving sleek, straight, and frizz-free locks without the need for daily styling.

Fringe	3400 onwards
Crown	5300 onwards
Up to Neck	7000 onwards
Shoulder Length	10000 onwards
Below Shoulder	11500 onwards
Up to Waist	13500 onwards

\*Government taxes are applicable







# PROFESSIONAL HAIR SPA

## **SHEA HAIR RETENTION TREATMENT**

Nourishes and Moisturizes Your Hair & Scalp

Men's Hair Spa	1600 onwards
Women's Shoulder Length Hair	2300 onwards
Women's Extra Long Hair	2700 onwards

## **SHEA HAIR CURL TREATMENT**

All Time Favorite for Dry or Damaged Curls

Men's Hair Spa	1600 onwards
Women's Shoulder Length Hair	2300 onwards
Women's Extra Long Hair	2600 onwards

## **SYSTEM PRO RE-BORN TREATMENT**

Anti-Hair Fall / Anti-Dandruff / Hydrating / Color Protection / Frizz Control

Men's Hair Spa	1600 onwards
Women's Shoulder Length Hair	2000 onwards
Women's Extra Long Hair	2500 onwards

## **SEBASTIAN PROFESSIONAL TREATMENT**

Intense Hair Conditioning and Nourishing Treatment

Men's Hair Spa	1550 onwards
Women's Shoulder Length Hair	2000 onwards
Women's Extra Long Hair	2500 onwards

## **WELLAPLEX**

Transform Damaged Hair To Stronger Hair

WELLAPLEX CARE SPA	1500 onwards
--------------------	--------------

\*Government taxes are applicable

SEA BUTTER HAIR SPA MENU

Signature Hair Spa Treatment

Classic Sea Butter Spa	1500
A Nourishing Treatment Infused With Sea Butter To Restore Softness, Shine, and Manageability	
Hydration Boost Spa	1800
Designed for Dry and Dehydrated Hair, This Spa Deeply Moisturizes and Revives Dull Strands	
Scalp Detox & Refresh Spa	2000
Purifies the Scalp by Removing Buildup, Excess Oil, and Impurities for a Refreshed Feel	
Anti-Frizz Therapy	2000
Tames Flyaways and Frizz, Making Hair Smooth and Easy To Style	
Keratin Repair Spa	2000
Strengthens Weak, Brittle Hair With Keratin and Sea Butter Extracts For Long-Lasting Repair	

ADD ON SERVICES

Hot Towel Therapy	400
Relaxing Head Massage (15 Min)	500
Aromatherapy Scalp Massage	800
Hair Serum Treatment	1000

Exclusive Spa Packages

Relax & Restore Package	2500
Includes Classic Sea Butter Spa + Head Massage	
Ultimate Hair Care Package	3000
Hydration Boost Spa + Scalp Detox + Serum Treatment + Hot Towel Therapy	
Luxury Indulgence Package	3000
Keratin Repair Spa + Anti Frizz Therapy + Aromatherapy Scalp Massage	

\*Government taxes are applicable



# BRIDAL

## PRE BRIDEGROOM PACKAGE - PREMIUM

6000

Advanced Tan Removal Facial  
Premium Shave / Beard Shape Up  
Deluxe Manicure  
Deluxe Pedicure  
Hair Spa (30 Mins)  
Global Colour / Cap Highlights  
Senior Stylist Haircut & Styling

## PRE BRIDEGROOM PACKAGE - LUXURY

8000

CRYO Red Carpet DNA Facial  
Luxury Shave/ Beard Design  
Luxury Manicure  
Luxury Pedicure  
Luxury Body Polish/ Protein Treatment  
Global Colour / Hair Spa (30 Mins)  
Top Stylist Haircut & Styling

## PRE BRIDAL PACKAGE - PREMIUM

7000

Advanced Tan Removal Facial  
Full Body Waxing  
Eyebrows & Upper Lip Threading  
Deluxe Manicure  
Deluxe Pedicure  
Hair Spa (30 Mins)  
Senior Stylist Haircut & Blowdry

## PRE BRIDAL PACKAGE - LUXURY

9000

CRYO Red Carpet DNA Facial  
Full Body Waxing  
Threading  
Luxury Manicure  
Luxury Pedicure  
Luxury Body Polish / Hair Spa (30 Mins)  
Top Stylist Haircut & Blowdry

A FRANCHISEE OF TONI&GUY OWNED AND OPERATED UNDER  
LICENSE BY PAULSONS BEAUTY AND FASHION PRIVATE LIMITED.

All stylists are trained and certified by Toni&Guy.

Toni&Guy is a registered brand from UK.

All haircuts are inclusive of consultation, hair wash and blow dry/styling.

Kids haircut is only applicable for children aged 9 and below.

For hygiene reasons, we avoid hair services when any lice or nits are found.

Patch test is recommended for first time color users.

# *Be the envy of everyone*



Ask our reception team for further details or  
visit [www.paulsons.in](http://www.paulsons.in)



2024



TONI&GUY